

OPPORTUNITY WEEK

The week of October 15th to 20th will be known as "Opportunity Week" in Herald-News Free Gift Distribution. The "live wire" candidates entered and those who have been considering entering, will realize "Opportunity Week" as the time when automobiles will be won.

THE HERALD-NEWS "OPPORTUNITY WEEK"

This coupon, when accompanied with three five-year subscriptions, entitles the contestant to 500,000 Extra Votes for each five year subscription during "OPPORTUNITY WEEK" October 15th to 20th, 1928.

Name of Subscriber.....
Name of Subscriber.....
Name of Subscriber.....
Contestant.....

RULE NO. 21 FROM RULES AND REGULATIONS AS PUBLISHED SEPT. 20th

The week of October 15th to 20th inclusive will be known as "OPPORTUNITY WEEK" during this week 500,000 extra votes will be issued on each five year subscription and each candidate will be limited to three of these subscriptions. Also 200,000 extra votes will be issued for every three yearly subscriptions, or its equivalent and as many of these 200,000 vote coupons may be used as a candidate secures subscriptions to cover.

THE HERALD-NEWS "OPPORTUNITY WEEK"

This coupon, when accompanied with three new subscriptions of at least one year, entitles the contestant to 200,000 votes if turned in during "OPPORTUNITY WEEK" October 15th to 20th inclusive, 1928.

Name of Subscriber.....
Name of Subscriber.....
Name of Subscriber.....
Contestant.....

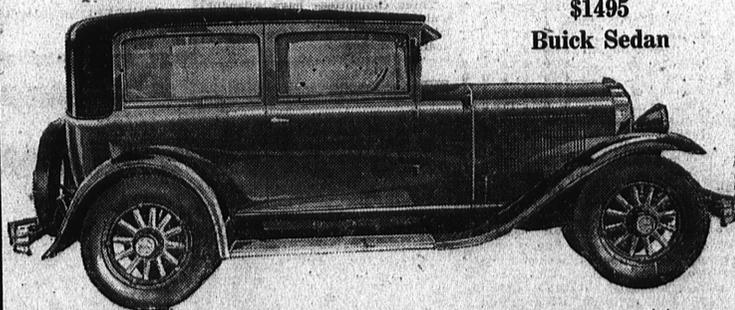
Each Candidate May Use One Of The Above Coupons During This Week

Entirely New Candidates

USE AS MANY OF THE ABOVE COUPONS AS YOU CAN DURING THIS WEEK.

GRAND CAPITAL PRIZE

\$1495
Buick Sedan



This beautiful Buick sedan, was purchased from R. S. Flaherty Motor Company and is now on display at their saleroom. A cordial invitation is extended to all to call around and see it. The value of this automobile is \$1495.00.

Can by taking advantage of "Opportunity Week" pile up a tremendous vote total this week.

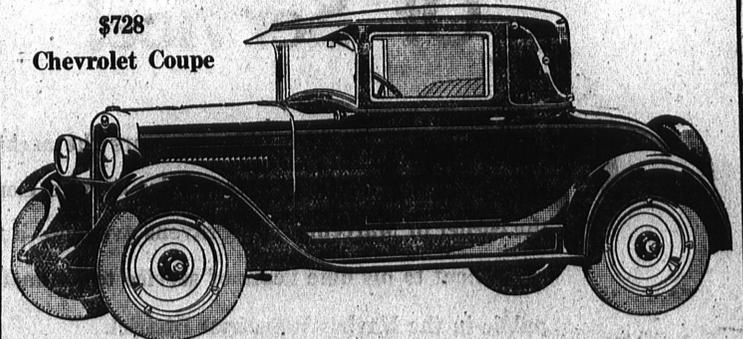
Candidates Now Entered

By realizing and taking advantage of this wonderful possibility can and possibly will poll enough votes this week to insure them the prize of their choice. This week is positively the biggest week of the campaign. No more special extra votes.

CAPITAL PRIZE

\$728

Chevrolet Coupe



This beautiful Chevrolet Coupe was purchased from The Torrance Motor Company and is now on display at their saleroom. Drop in anytime and see it. The value of this automobile is \$728.00.

Cash Awards

\$150 CASH PRIZE

\$75 CASH PRIZE

Candidates Are Guaranteed 15 Per Cent Cash Commission On All Money Turned In.

NOMINATION COUPON

USE THIS BLANK TODAY

Nomination Blank in The Torrance Herald-Lomita News "Everybody Wins Campaign"

Dated Entered..... Opportunity Week Expires.....
I hereby enter and cast 5,000 votes for Miss (Mr. or Mrs.).....

Address..... Phone.....
as a candidate in the Herald-News "Everybody Wins" Prize Distribution.

NOTE: Only One Nomination Blank Accepted for Each Candidate Nominated.

SEE THAT THE ABOVE COUPON REACHES THE HERALD OFFICE TODAY. YOU CAN WIN AND NOT LOSE.